

## **THANK YOU!**

## OPERATIONAL CHAIRS

Matt Cortez Laura Kelsey, MD Andrew and Kimberly Sims

#### HONORARY CABINET MEMBERS

Gary Allore Deb DeVoursney Julie Donahue John Essex Amy Heisser Sonya Hernandez Joan Majeski Kay Olthoff Allen and Mistelle Serio Kim Van Kampen

Hear from our Muskegon community:



#### OPERATIONAL CABINET

Sherry Becker Alana Matyas-Brower Claudia Bryant Tamara Jackson-Gatewood MaryAnn Winsemius Gereaux Jason Pliml Levi Pulver Denise Sabo Brent Warren Patrice Watson

#### ENDORSEMENT COUNCIL

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Kids' Food Basket



a campaign for Muskegon Children

## CONTACT US

To discuss giving opportunities, please contact Stephanie Kerr-Cathey, Gifts Director at 231.903.2432 or stephanie.kerr.cathey@kidsfoodbasket.org

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Every day, Kids' Food Basket helps thousands of children thrive by meeting a critical need: the nourishment of an evening meal made with love.

Good food has the power to shape lives. Currently, that power is limited by our capacity.

## A space to grow!

For more than a decade, Kids' Food Basket has operated out of a space at Central United Methodist Church, where we've grown to serve 1,800 meals each weekday. We have reached capacity to grow our food and nutrition programming. In Muskegon County, about 64% of the total student population qualifies for free or reduced lunch based on household income. Of those who qualify, only 12.5% receive Sack Suppers.

To meet the demand, we have identified a dynamic space in the urban core of Muskegon County that will allow us to expand to:

- **Serve more meals.** Programmatic dollars included in our expansion campaign will allow us to serve additional schools over time.
- **Enable learning.** We will have a centralized facility to host activities that empowers community learning focused on nutrition and agriculture to foster lifelong health.
- **Engage our community.** Additionally, we will be able to expand our volunteer opportunities for community members and youth advocates who are eager to share their time and talents.
- **Ensure long-term sustainability.** This campaign provides the lasting flexibility needed to continue expanding our services. By putting down roots with room to grow, we can nourish children to reach their full potential.

# Secure success for more Muskegon kids!

The Feeding Our Future campaign is seeking \$2.7 million to ensure a future in which all children have access to the nourishment that fosters their lifelong health and limitless potential.

Your investment will have an immediate impact on the lives of children in our community. Please join Kids' Food Basket's board of directors, staff and community champions as we collectively work toward realizing a hunger-free Muskegon for all.

By making a gift today, you help to empower a future generation of healthy West Michigan children!

#### **Expenditures**



For more information, visit kidsfoodbasket.org/mk-feeding-our-future

## A daily impact.

"In dealing with the pandemic and its long-term effects on my students and their families, I witnessed an increased student need for supplemental food. As a principal, I know that school meal programs are important to student outcomes, well-being and readiness to learn. I am grateful for Kids' Food Basket and the nutritious Sack Suppers they provide at the end of each school day. It is a welcome constant in their lives."

Okeelah McBride Principal, Bunker Elementary, Muskegon