

Go Orange

CHALLENGE



How to Earn Points

Get started:



Fundraising

5
POINTS

For every dollar raised

100
POINTS

Implement an employee match

250
POINTS

Create your own fundraising event



Wish List

Any brand welcome!

- Fruit cups or pouches
- Pudding cups
- Meat sticks (i.e., Slim Jims)
- 8 lb or XL brown lunch bags
- For trail mix:
 - Cheerios in bulk
 - Pretzels in bulk
 - Cheese crackers in bulk

5
POINTS

For each pound of Wish List items donated



***50 BONUS POINTS** If you schedule and drop off your Wish List items on Go Orange Day



Volunteering

10
POINTS/
PERSON

Schedule a volunteer shift at any of our three KFB locations

25
POINTS

For each pound of decorated bags



Advocacy

5
POINTS/
PERSON

Wear orange on Go Orange Day

10
POINTS/
POST

Show us how you #KFBGoOrange by posting on your social media and tagging @kidsfoodbasket

50
POINTS

Recruit family or friends outside of your organization to Go Orange

100
POINTS

Invite a KFB team member to speak with your organization



Become a Challenge Community Sponsor

Make a corporate gift of **\$2,500** to support the Go Orange Challenge and receive:

- Logo recognition on social media at the end of the Go Orange Challenge
- Name recognition in a post-event message to Go Orange Challenge partners