

# 20TH ANNUAL Gobble Wobble Fun Run and Walk

Join Kids' Food Basket (KFB) on the most popular running day of the year as we officially host the 20th annual Gobble Wobble Fun Run and Walk!

**We invite friends, family, neighbors and even furry friends** to run, walk or wobble to the finish line on Thanksgiving morning!

Kids ages 12 and younger can get in on the fun by participating in our Widdle Wobble! This event is open to all youth and is free of charge. All Widdle Wobble participants are encouraged to sign up on the event registration page.

All proceeds from Gobble Wobble will go directly to Kids' Food Basket, which exists to increase access to healthy food for children and families. KFB's services include our flagship Sack Supper program, community-driven farming, family food provision and educational programming. Collectively, we are working toward realizing a hunger-free West Michigan for all.

**We look forward to running with you on Thanksgiving morning!**

**November 27, 2025 at 8 a.m.**

East Grand Rapids Middle School  
2425 Lake Drive SE, East Grand Rapids, MI 49506



# Sponsorship Opportunities

## PREMIER SPONSOR

**\$20,000**

- Recognition as primary sponsor on all materials and promotions
- Dominant logo on back of race shirt
- Logo on custom race bib
- Logo with link on Gobble Wobble website
- Thirty complimentary race entries
- Opportunity to engage with participants and include an item in participant swag bags at packet pickup
- Opportunity to display a banner at race site
- Recognition by emcee at event
- Opportunity to host branded cheer/aid station on course

## GOLD SPONSOR

**\$10,000**

- Recognition on all printed and promotional materials
- Logo with link on Gobble Wobble website
- Logo on back of race shirt (proportionate to sponsorship level)
- Twenty complimentary race entries
- Opportunity to engage with participants and include an item in participant swag bags at packet pickup
- Opportunity to display a banner at race site
- Recognition by emcee at event
- Opportunity to host branded cheer/aid station on course

## T-SHIRT SPONSOR

**\$7,500**

- Recognition on all printed and promotional materials
- Logo with link on Gobble Wobble website
- Prominent recognition on race shirt sleeve
- Fifteen complimentary race entries
- Recognition by emcee at event
- Opportunity to include an item in participant swag bag at packet pickup

## MEDAL SPONSOR

**\$7,500**

- Recognition on all printed and promotional materials
- Logo with link on Gobble Wobble website
- Prominent recognition on race medal
- Fifteen complimentary race entries
- Recognition by emcee at event
- Opportunity to include an item in participant swag bag at packet pickup

## SILVER SPONSOR

**\$5,000**

- Recognition on all printed and promotional materials
- Logo with link on Gobble Wobble website
- Logo on back of race shirt (proportionate to sponsorship level)
- Ten complimentary race entries
- Opportunity to display a banner at race site
- Opportunity to engage with participants and include an item in participant swag bags at packet pickup
- Recognition by emcee at event

## PREFERRED SPORTS

## MEDICINE SPONSOR

**\$5,000**

- Recognition on all printed and promotional materials
- Medical tent at the start/finish lines
- Opportunity to engage with participants and include an item in participant swag bags at packet pickup
- \$5 off discount code for staff/participants
- Four complimentary race entries
- Recognition by emcee at event
- Logo on back of race shirt (proportionate to sponsorship level)
- Lead pre-race stretch/warm up

## BRONZE SPONSOR

**\$3,500**

- Name on back of race shirt (proportionate to sponsorship level)
- Eight complimentary race entries
- Opportunity to include an item in swag bag at participant packet pickup
- Recognition by emcee at event

## COMMUNITY SPONSOR

**\$2,000**

- Name on website
- Five complimentary race entries
- Recognition by emcee at event



To receive all sponsorship benefits, please confirm your sponsorship by October 1, 2024. If you have additional questions, contact our events team at 616.235.4532 or [events@kidsfoodbasket.org](mailto:events@kidsfoodbasket.org).

**Thank you for supporting Kids' Food Basket!**

**KFB Annual Impressions**

Web: **250k+** | Email: **26k+** | Social: **21k+**