

Go Orange

CHALLENGE



Kids' Food
Basket



Fundraising

5
POINTS

For every dollar raised

250
POINTS

Create or host a fundraising event. Scan for resources



Volunteering

10
POINTS/
PERSON

Schedule a volunteer shift at any of our three KFB locations

1
POINT

For each decorated bag returned to any KFB location

Orange is the color that represents childhood hunger awareness,

and March is national nutrition month. 41,000 children right in our community are experiencing food insecurity. We Go Orange to raise funds and awareness about childhood hunger and provide healthy, nourishing meals to our community, moving the needle toward a more equitable West Michigan.

How to Earn Points

Get started:



Wish List

Any brand welcome!

50
POINTS

For orders over \$50 placed through our Amazon Wish List



5
POINTS

For each pound of Wish List items donated, and 50 BONUS POINTS if you schedule and drop off your Wish List items



Advocacy

10
POINTS/
POST

Show us how you #KFBGoOrange by wearing orange and posting on your social media and tagging @kidsfoodbasket

100
POINTS

Invite a KFB team member or ambassador to speak with your organization during the month of February
*50 POINTS during the month of March