

# Orange is the color that represents childhood hunger awareness,

and March is national nutrition month. 41,000 children right in our community are experiencing food insecurity. We Go Orange to raise funds and awareness about childhood hunger and provide healthy, nourishing meals to our community, moving the needle toward a more equitable West Michigan.

## **KFB - Ottawa + Allegan**

652 Hastings Ave., Holland, MI 49423

## **KFB - Kent County**

1300 Plymouth Ave. NE, Grand Rapids, MI 49505

## **KFB - Muskegon County**

2330 Barclay St., Muskegon, MI 49441



# Go Orange

## For West Michigan

“My students absolutely love getting a bag at the end of the day... they are always so excited about what's inside.”

— West Michigan Educator



**Find Out More**

\*Source: Kids Count Data

# Your organization is invited to join the challenge!

Earn points by participating in activities that make an immediate impact for local kids. Log your points and keep track of your progress on our leader board at **[kidsfoodbasket.org/go-orange](https://kidsfoodbasket.org/go-orange)**.

## Ways to get involved

- Host a Wish List Drive
- Host a \$25 Jeans Day Fundraiser
- Company lunch outing at one of our dine-out partner locations
- Plan a "Wear Orange" Day and tag @kidsfoodbasket
- Schedule a volunteer shift

Strong Kids.  
Strong Community.  
Go Orange by  
donating today!



**Donate Here**

   @kidsfoodbasket

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