

Orange is the color that represents childhood hunger awareness,

and March is national nutrition month. 41,000 children right in our community are experiencing food insecurity. We Go Orange to raise funds and awareness about childhood hunger and provide healthy, nourishing meals to our community, moving the needle toward a more equitable West Michigan.

KFB - Ottawa + Allegan

652 Hastings Ave., Holland, MI 49423

KFB - Kent County

1300 Plymouth Ave. NE, Grand Rapids, MI 49505

KFB - Muskegon County

2330 Barclay St., Muskegon, MI 49441



Go Orange For West Michigan

“My students absolutely love getting a bag at the end of the day... they are always so excited about what's inside.”

— West Michigan Educator



[Find Out More](#)

*Source: Kids Count Data

Your organization is invited to join the challenge!

Earn points by participating in activities that make an immediate impact for local kids. Log your points and keep track of your progress on our leader board at kidsfoodbasket.org/go-orange.

Ways to get involved

- Host a Wish List Drive
- Host a \$25 Jeans Day Fundraiser
- Company lunch outing at one of our dine-out partner locations
- Plan a "Wear Orange" Day and tag @kidsfoodbasket
- Schedule a volunteer shift

Strong Kids.
Strong Community.
Go Orange by
donating today!



[Donate Here](#)