

# Go Orange CHALLENGE



## How to Earn Points

Get started:



### Fundraising

- 5 POINTS** For every dollar raised
- 250 POINTS** Create or host a fundraising event. Scan for resources



### Wish List

Any brand welcome!

- 50 POINTS** For orders over \$50 placed through our Amazon Wish List
- 5 POINTS** For each pound of Wish List items donated, and 50 BONUS POINTS if you schedule and drop off your Wish List items



### Volunteering

- 10 POINTS/PERSON** Schedule a volunteer shift at any of our three KFB locations
- 1 POINT** For each decorated bag returned to any KFB location

### Advocacy

- 10 POINTS/POST** Show us how you #KFBGoOrange by wearing orange and posting on your social media and tagging @kidsfoodbasket
- 100 POINTS** Invite a KFB team member or ambassador to speak with your organization during the month of February \*50 POINTS during the month of March

**Orange is the color that represents childhood hunger awareness,** and March is national nutrition month. 41,000 children right in our community are experiencing food insecurity. We Go Orange to raise funds and awareness about childhood hunger and provide healthy, nourishing meals to our community, moving the needle toward a more equitable West Michigan.