

GREAT LAKES Glitz

A NIGHT OF WONDER

Date:

**Saturday,
November 7
2026**

Time:

6 p.m.

Location:

**Wonderland
Distilling Co.**

1989 Lakeshore Dr.
Suite B
Muskegon, MI 49441



Step into the spotlight with Kids' Food Basket (KFB) for a night of Old Hollywood glamour, where red carpet moments, exquisite hors d'oeuvres and sparkling libations set the stage for a silver screen soirée. Celebrate the power of community as we come together to support Muskegon's future.

Why Sponsor Great Lakes Glitz?

This event supports KFB's mission to nourish children to reach their full potential. We are a community-based food equity nonprofit serving our West Michigan neighbors in Kent, Muskegon, Ottawa and Allegan counties who are under-resourced and impacted by poverty and food insecurity. Our services include our flagship Sack Supper program, sustainable farming, community food distribution and educational programming. KFB is now serving about 11,000 evening meals to 68 schools in four counties each weekday. With our community, we work toward a future in which all children have access to the nourishment that fosters their lifelong health and limitless potential. By sponsoring this event, you make this critical work possible.

How Your Sponsorship Nourishes Kids to Reach Their Full Potential

- **\$1,000** could provide a week's worth of Sack Suppers at a local school
- **\$2,500** could provide a season's worth of seeds at one of our farms, which can turn into 100,000 servings of produce for our community partners
- **\$5,000** could provide a single serving of protein per person for one school for an entire month
- **\$10,000** could provide supplies and snacks for our nutrition education programs for the year
- **\$15,000** could provide supplies and delivery of the 11,000 Sack Suppers we provide everyday across all four counties



Sponsorship Opportunities

Great Lakes Glitz	Champion	Specialty	Advocate	Community	Friend
Cost	\$10,000	\$5,000	\$5,000	\$2,500	\$1,500
Tickets	10	8	8	6	4
Drink Tickets per guest	3	3	2	2	2
Logo or Name inclusion on sponsor signage at the event (proportionate to sponsorship level)	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓
Recognition during event program	✓	✓	✓	-	-
Recognition on all marketing materials	✓	-	-	-	-
Reserved Seating	✓	-	-	-	-
Prominent logo recognition at the designated station (ex. bar, entertainment, dessert)	-	✓	-	-	-

Create a Custom Sponsorship with us!

Would you like to sponsor Great Lakes Glitz, but do not see an option that fits your goals or budget? We are pleased to create customized sponsorship opportunities! Please contact events@kidsfoodbasket.org or call 616.235.4532 to discuss options with our team.

To receive all sponsorship benefits, please confirm your sponsorship by October 2, 2026. If you have additional questions, contact our events team at 616.235.4532 or events@kidsfoodbasket.org. Thank you for supporting Kids' Food Basket!

KFB Annual Impressions

Web: 250K+ | Email 30K+ | Social 22K+

